

No. J-11012/02/2016-RH
Government of India
Ministry of Rural Development
Department of Rural Development
Krishi Bhawan, New Delhi 110001
Dated : 2nd December, 2016
14th

To
The Principal Secretary/Secretary (RD),
All State Governments and UT Administration
Dealing with Pradhan Mantri Awaas Yojana (PMAY-G).

Subject:- Launch of Pradhan Mantri Awaas Yojana – Gramin (PMAY-G) –
Celebrating 20th November as “Awaas Diwas” every year -
Regarding.

Sir/Madam,

You are aware that the re-structured rural housing programme Pradhan Mantri Awaas Yojana – Gramin (PMAY-G) was launched by Hon’ble Prime Minister of India on 20th November, 2016 at Agra, Uttar Pradesh. During the launch Hon’ble Prime Minister had unveiled the Framework for Implementation of PMAY-G and a compendium “Pahal” consisting of state-wise house design typologies.

2. With a view to commemorate the launch of PMAY-G which aims to provide housing for all by 2022, it has been decided to celebrate 20th November every year as “Awaas Diwas”. Accordingly, it is requested that celebrating 20th November, as “Awaas Diwas” may be popularized within the State / UT .

3. In this connection, it is also suggested that during the celebration of “Awaas Diwas” various activities may be taken up at different levels of administration wherein beneficiaries are sensitized about the PMAY-G viz., number of instalments in which the assistance is paid, different available house designs that can be adopted for an area, availability of skilled mason, source of procurement of material at reason able rate, availability of institutional loan etc. Further, different Departments of the State Governments with whom convergence is proposed to be taken up with PMAY-G and local bankers who would be providing loan to the beneficiaries of PMAY-G may be part of Awaas Diwas celebrations.

...2/-

4. The above activities are only suggestive and the State / UT Government may take such other activities as it seems appropriate during the "Awaas Diwas" celebrations.

Yours faithfully,



(S. Rakesh Kumar)
Deputy Secretary to the Govt. of India
Tele No. 23381272