

No. J-11012/02/2016-RH
Government of India
Ministry of Rural Development
(Rural Housing Division)

Krishi Bhawan, New Delhi,
Dated the 9th September, 2016

To

The Principal Secretary / Secretary (Rural Development)
of all State Governments and UT Administration
dealing with Pradhan Mantri Awaas Yojana – Gramin (PMAY-G).

Subject : Formal Launch of the scheme of Pradhan Mantri Awaas Yojana – Gramin (PMAY-G) and activities to be taken up on the day of launch – Reg.

Sir / Madam,

I am directed to say that the rural housing scheme of Pradhan Mantri Awaas Yojana – Gramin (PMAY-G), which has come into effect from the current financial year 2016-17, is proposed to be formally launched by the Hon'ble Prime Minister of India.

2. In order to increase the awareness about the PMAY-G scheme, it is proposed that various activities may be taken up at different levels of administration at the time of launch of the scheme. This was discussed during the meetings of the Empowered Committee to finalise the Annual Action Plan of your State / UT. An indicative list of activities that may be taken up on the launch of the scheme by the Hon'ble Prime Minister are as follows: -

- a) Distribution of allotment letters to the beneficiaries
- b) Awareness generation among the beneficiaries on the assistance amount, the number of installments, the stage wise approximate requirement of material, source of supply of the material required and how to phase the construction.
- c) Sanction of toilet and provision of support for wage under MGNREGA to the beneficiaries of PMAY-G
- d) Share the different house designs suitable to the location with the beneficiaries
- e) Interaction of the beneficiaries with financial institutions for facilitating availing loan for construction of the house.
- f) Any other activities which the States may propose to do.

3. Further, it is also informed that during the launch of PMAY-G, release of a book of identified house design typologies in various States that a beneficiary can adopt for the construction of his / her house is also planned. In this context, it is requested that the soft copy of house designs which have been developed in-house by the States may be forwarded to the Ministry for incorporation of the same in the book that is proposed to be released. The soft copies of the house designs may be sent on Autocad format with elevation, plan and cost estimates of construction.

4. It is requested that the soft copy of house designs may be sent to this Ministry by 15th September, 2016 on e.mail to the following officer:

Shri M. Rama Krishna, Under Secretary - rama.krishna@nic.in,

Yours faithfully,


(Prasant Kumar)

Joint Secretary to Govt. of India
Tel: 23389828/fax.23073526