

No. 13011/05/2013-RH
Government of India
Ministry of Rural Development
(Rural Housing Division)

Krishi Bhawan, New Delhi
Dated : 15th September, 2014

To

All ACS/ Principal Secretaries/ Secretaries of
State Governments and UT Administration, Deptt. of Rural Development,
(In charge of IAY)

Sub: Financial Inclusion of all the beneficiaries of Indira Awaas Yojana –
Pradhan Mantri Jan Dhan Yojana (PMJDY) – reg.

Sir/ Madam,

In the IAY scheme guidelines, it is mandatory to make payment of unit assistance to the beneficiaries through their bank account / post office accounts (unless exempted). In the recently launched Pradhan Mantri Jan Dhan Yojana (PMJDY) by Government of India, the objective is to ensure that no household is left without a bank account. It is a major step in the direction of the financial inclusion coupled with other significant benefits.

In order to make use of the benefits under PMJDY, please undertake an immediate drive to get PMJDY accounts opened for all those beneficiaries who do not have a bank account in a nearby bank branch. This would enable disbursement of assistance under IAY in the PMJDY account and also enable the beneficiary to avail of other benefits under the PMJDY.

I shall be grateful if the progress of this important drive is monitored at your level.

Yours faithfully,


(Vijaya Srivastava)
Joint Secretary to Govt. of India
Tel: 011- 23385484

15.9.14