

No. J-11012/02/2016-RH

भारत सरकार/Government of India

ग्रामीण विकास मंत्रालय/Ministry of Rural Development

ग्रामीण विकास विभाग/Department of Rural Development

Krishi Bhawan, New Delhi-110001

Dated: the 15<sup>th</sup> November, 2018

To,

The Addl. Chief Secretary (RD)/Principal Secretary(RD)/Secretary (RD) of All States/UTs concerned with implementation of (PMAY-G)(by name)

Subject : Celebration of "Awaas Diwas" on 20<sup>th</sup> November, 2018 –reg.

Sir/ Madam,

You are aware that the rural housing scheme, Pradhan Mantri Awaas Yojana- Gramin (PMAY-G) was launched by the Hon'ble Prime Minister of India on 20<sup>th</sup> November, 2016 at Agra, Uttar Pradesh. With a view to commemorate the launch of PMAY-G, which aims to provide "Housing for All" by 2022, it was decided to celebrate 20<sup>th</sup> November every year as "Awaas Diwas". In this connection a letter of even number dated 14<sup>th</sup> December, 2016 and SRD's D.O. of even number dated 6<sup>th</sup> November, 2017 may be seen.

2. Awaas Diwas / Awaas Week was celebrated with zeal and enthusiasm last year in the country on 20<sup>th</sup> November, 2017 with your active support and cooperation.

3. For celebrating "Awaas Diwas" on 20<sup>th</sup> November, 2018, you may consider taking up various activities at different levels of administration i.e. State, District, Block, Gram Panchayat. These may include

- a. sensitization of beneficiaries about PMAY-G viz., number of installments to beneficiary, availability of different housing designs for that area, awareness about mason training program and availability of trained masons,
- b. information dissemination on preparation of list for additional beneficiaries using Awaas+ app, etc.
- c. inviting dignitaries, officials of different Departments of the State Governments/ UTs , with whom convergence is proposed to be taken up with PMAY-G,
- d. inviting local bankers who would be instrumental in providing housing loan to beneficiaries of PMAY-G,
- e. organising Bhoomi Pujan, Grih Pravesh etc.

4. The activities mentioned above are only suggestive and the State/UT Government may take up such other activities as it deems appropriate during the "Awaas Diwas/ Awaas Week" celebrations.

5. You are, therefore, requested to issue suitable instructions to all concerned to celebrate Awaas Diwas on 20<sup>th</sup> November, 2018 or Awaas Week / Saptah and send a report to this Ministry, along with HD photos, about the activities undertaken in your State/UT.

Yours faithfully,

(Prasant Kumar)

Joint Secretary to the Government of India

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