

No. J-11060/48/2017-RH
Government of India
Ministry of Rural Development
Department of Rural Development
(Rural Housing Division)

Krishi Bhawan, New Delhi
Dated: 13th September, 2017

To

The Addl. Chief Secretary / Principal Secretary/Secretary (RD)
of All States and UTs
dealing with Pradhan Mantri Awaas Yojana-Gramin.

Subject:- National Level Consultation on Livelihood and Diversification on 10th
and 11th October, 2017 – Gracing of the occasion and address by Hon'ble Prime
Minister of India – Ensuring success of the programme – Reg.

Sir,

You are aware that on the eve of birth anniversary of Nanaji Deshmukh, a
National Consultation on Livelihood Development and Diversification is
scheduled to be held on 10th October, 2017 followed by a national exhibition on
11th October, 2017 at IARI Mela Ground, Pusa Road, New Delhi. The exhibition
is to showcase the success stories of rural development and livelihoods
diversification.

2. It has been decided that the participants of the event would include
representatives of Gram Panchayats, beneficiaries of Rural Housing Scheme,
members of Self Groups, MGNREGA workers, rural youth undergoing skill
training, small and marginal farmers practicing sustainable agriculture, officials of
the State Government and experts in the field of rural development.

3. Hon'ble Prime Minister of India may address the participants on 11th
October, 2017. In this connection, I wish to draw your attention to the D.O. letter
No. F- 20011/1/2017-General dated 7th September, 2017 of Shri Amarjeet Sinha,
Secretary, Department of Rural Development, Government of India (copy
enclosed) addressed to Principal Secretaries of All States / UTs wherein States /
UTs were requested to mobilize beneficiaries under various schemes to participate
in the event.

4. In this connection, it is stated that Rural Housing Division vide letter of
even number dated 7th September, 2017 (copy enclosed) has requested the
State/UT Governments to participate in the event alongwith the beneficiaries of

PMAY-G and also to provide high definition photographs of PMAY-G houses for display during the exhibition that is scheduled to be held on 11th October, 2017.

5. Accordingly, it is once again requested to direct the concerned in your State / UT to ensure sending required number of beneficiaries to Delhi and inform us about the same. Moreover, photographs of houses, other activities may also be provided so that the activities under PMAY-G are showcased well.

Encl: As above.

Yours faithfully



(Prasant Kumar)

Joint Secretary to Govt. of India

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