

No. J-11012/02/2016-RH  
Government of India  
Ministry of Rural Development  
Department of Rural Development

Krishi Bhawan, New Delhi-110001  
Dated: 16<sup>th</sup> November, 2020

To

**The Additional Chief Secretary/ Principal Secretary (RD)/ Secretary (RD)**  
Of All States/UTs dealing with implementation of Pradhan Mantri Awaas Yojana-Gramin (PMAY-G)

**Subject: Celebration of "Awaas Diwas" on 20<sup>th</sup> November, 2020 and Awaas Week/Saptah (16<sup>th</sup> November, 2020 to 22<sup>nd</sup> November, 2020)—reg.**

Sir/ Madam,

You are aware that the Rural Housing Scheme, Pradhan Mantri Awaas Yojana-Gramin (PMAY-G) was launched by the Hon'ble Prime Minister of India on 20<sup>th</sup> November, 2016 at Agra, Uttar Pradesh. With a view to commemorating the launch of PMAY-G, which aims to provide "Housing for All" by 2022, it was decided to celebrate 20<sup>th</sup> November every year as "Awaas Diwas". Awaas Diwas / Awaas week was celebrated with great zeal and enthusiasm in the country during previous years 2017, 2018 and 2019 also wherein States / UTs undertook various activities with the active participation of beneficiaries of PMAY-G.

2. I take this opportunity to thank you for the support of State Governments/UT Administration in completion of 1.19 crore houses as on date despite various issues/constraints. Especially, the endeavor during current year in the wake of Corona Pandemic, is highly appreciable. I would request the State/UT to capitalize this occasion of Awaas Diwas as an opportunity towards encouraging the stakeholders and expediting the completion of the target of 'Housing for All' by 2022.

3. You may celebrate , Awaas Diwas on 20<sup>th</sup> November, 2020 and Awaas Week/ Saptah (16<sup>th</sup> November, 2020 to 22<sup>nd</sup> November, 2020) wherein various activities may be taken up at different levels of administration i.e. State, District, Block, Gram Panchayat. However, considering the prevalent conditions owing to COVID 19, the directions issued by Ministry of Home Affairs and Ministry of Health & Family welfare are to be followed while celebrating Awaas Diwas. Suggestive activities that may be taken up on this day / period may include:

- a. Sensitization of beneficiaries about PMAY-G viz., number of installments in which assistance is provided to beneficiary, availability of different housing designs that can be adopted in that area, awareness for mason training program and availability of trained masons
- b. Organising visit of beneficiaries to the sites with Demonstration Houses
- c. Organising interaction of PMAY-G beneficiaries with local bankers to facilitate loan to beneficiaries of PMAY-G.
- d. Organising Bhoomi Pujan, Grih Pravesh, etc.

3. The activities mentioned above are only suggestive and the State/UT Government may take up such other activities as it deems appropriate during the "Awaas Diwas/ Awaas Week" celebrations. However, usage of face covers/ masks and observance of Social distancing needs to be adopted during the celebration.

4. It is, therefore, requested to issue suitable instructions to the officials concerned with the implementation of PMAY-G to celebrate Awaas Diwas on 20<sup>th</sup> November, 2020 and Awaas Week/ Saptah (16<sup>th</sup> November, 2020 to 22<sup>nd</sup> November, 2020) and furnish a report on the activities undertaken in your State/UT to this Ministry.

Yours faithfully,

  
(Gaya Prasad)

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Copy to:

- i. PS to Hon'ble MRD
- ii. PS to Hon'ble MoSRD
- iii. Sr PPS to Secretary, RD
- iv. PPS to AS, RD.